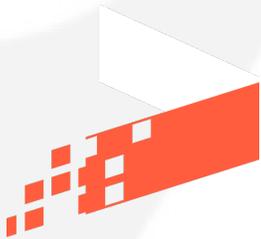


# december WINS

Success stories, news, and buzz from those Walking the Plank

## GANGPLANK ANCHOR CLOSES SERIES A FUNDING FOR FOOD DATA STARTUP

*Specialize in Sales Data for the Foodservice Industry*



A Gangplank anchor with 3 employees on-site has managed to close a major round of funding.

Attribytes, Inc is a start-up SaaS company focused on the Foodservice industry. Entrepreneur and Chandler resident Mike Kovarik has been working on the company for more than 2 years, and until December of 2016 funded the venture himself. Through a strategic partnership with a Buffalo, NY based company, Attribytes has received a generous growth equity investment. The funding will be used to accelerate sales-growth efforts and expand product offerings.



GP CELEBRATES IAN DAY

Gangplank members celebrated Ian Day in honor of Ian Preston, the 19-year-old engineer who died by suicide in December 2015. Ian Day is a celebration where everything becomes a competition for trophies in events like Best Pulp Fiction Ezekiel 25:17, Best Nerf Shot, Best Call of Duty Skills, or Best Ian Cosplay. The trophy for "Best Gangplank Mile" is pictured above with engineer Tyler Coyner as the winner. Ian was the ultimate badass and his death was a terrible shock to the community. Competition was irresistible to Ian so this event was created to honor his memory.

## GANGPLANK HOSTS VENTURE READY GRADUATION CEREMONY

A panel of 15 Arizona business titans met to observe and critique HiringSolved's final Venture Ready pitch given by Shon Burton. This was immediately followed by them presenting the Award of Completion.

Venture Ready begins by partnering a company with an Entrepreneur in Residence (EIR). The EIR will coach the company through five panels that focus on intake, marketing, finance, dry run and final/graduation. In each, an entrepreneur pitches its business model to a team of CEOs and professional experts and will receive specific points of feedback to identify gaps and opportunities.



## ANCHOR ACCEPTED INTO VENTURE READY PROGRAM

Gangplank anchor company Cerebrum was accepted into the Arizona Commerce Authority's Venture Ready program.

Cerebrum has been operating out of Gangplank for over a year building software for labs in the healthcare industry. Their team and revenue have grown significantly and they were happy to be accepted into the program.

Venture Ready is the Arizona Commerce Authority's business mentor program that connects Arizona talent with its incredibly rich resources. The program is part of a collaborative effort to create winning companies while retaining and developing entrepreneurial talent.

## GANGPLANK MARKETING STARTUP EXPANDS AND HIRES TWO NEW TEAM MEMBERS

Gangplank anchor Capsule Five added 2 new team members, Ed Ortega - Client Success Manager and Jon Lariviere - Project Manager. Capsule Five helps small businesses implement sales and marketing software. Essentially they guide companies towards an automated and profitable marketing campaign. The organization has operated out of Gangplank for over a year and are growing due to a major uptick in business recently.